SPONSORSHIP DOSSIER





Barcelona
1st & 2nd July 2022

La Salle Campus Barcelona – Congress Hall

We go back to
the origins of the
community, let's
back to connect!







⁰¹ Agile Open Space

Conference in which attendees participate in creating the agenda by proposing specific topics and scheduling meetings to address those topics.

It's the attendees' decision to decide which sessions to attend and to be responsible for changing the meeting at any time if they feel they are not learning or are not contributing.

This format seeks to discover and teach best practices, share ways of working and generate new ideas and innovations.

Agile Open Space 2022

On 1st and 2nd July, Barcelona becomes a meeting point for the agile community. People from all over Spain gather to participate in AOS 2022 with the aim of spreading the use of agile methodologies and learning better methods of delivering value.

For two days, more than 200 professionals from the ICT sector will exchange new techniques and experiences in the use of agile methodologies within their own companies.





02 Organizers

Agile Spain is an association committed to agile methodologies and agile software development.

We deeply believe in this approach and its benefits. Based on that, we want to improve the knowledge of agile in Spain and spread its use among companies and professionals.

Agile Spain organizes events for its members and for the software industry in general in collaboration with other organizations and companies.





⁰³ Previous events

CAS (Conferencia Agile Spain)

- <u>Conferencia Agile-Spain 2019 (Barcelona)</u>
- Conferencia Agile-Spain 2018 (Alicante)
- Conferencia Agile-Spain 2017 (Sevilla)
- <u>Conferencia Agile-Spain 2016 (Vitoria)</u>
- Conferencia Agile-Spain 2015 (Madrid)
- Conferencia Agile-Spain 2014 (Barcelona)
- Conferencia Agile-Spain 2013 (Bilbao)
- Conferencia Agile-Spain 2012 (Cáceres)
- <u>Conferencia Agile-Spain 2011 (Castellón)</u>
- Conferencia Agile-Spain 2010 (Madrid)

AOS (Agile Open Space)

- Agile Open Spain 2021 (Online)
- Agile Open Spain 2019 (Bilbao)
- Agile Open Spain 2018 (Caldes de Montbui, Barcelona)
- Agile Open Spain 2017 (Segovia)
- Agile Open Spain 2016 (Santiago de Compostela)
- Agile Open Spain 2015 (Gijón)
- Agile Open Spain 2014 (Valladolid)
- Agile Open Spain 2013 (Tenerife)
- Agile Open Spain 2012 (Zaragoza)
- Agile Open Spain 2011 (Pamplona)
- Agile Open Spain 2010 (Barcelona)
- Agile Open Spain 2009 (Madrid)





Last editions sponsors



































05 Why to sponsor?

We think of sponsoring Agile Open Spain as a way to contribute to the Community, not only from the point of view of its economic sustainability, but also to generate a cordial relationship between the sponsors and the attendees.

- Obtain visibility, offering an attractive company image for professionals who use agile methodologies as a tool to carry out high-value work.
- It is a unique opportunity to make new contacts with both professionals and companies in the creation of a collaborative model.
- It helps to improve the company's brand, and to be visible in the IT sector by presenting an image of an innovative company, interested in offering high quality products and services.
- It offers the opportunity to train our professionals by exposing them to a collaborative environment, to learn new ways of working to improve development teams.





Of Sponsorship packs

In the AOS 2022, there are three different packs of sponsorship: Silvier, Gold and Platinium; Every pack has a different level of visibility.

All the prices are with VAT (IVA) excluded.





O7 Platinium Sponsorship

- □ 5 Tickets for the event.
- ☐ Visibility in the event web. Logo size: Big.
- ☐ Visibility in the Opening session. Logo size: Big.
- ☐ Opening Session. Logo size: Big.
- ☐ 10 Minutes of Glory.

1200 € *





OB Gold Sponsorship

- ☐ 2 Tickets for the event.
- ☐ Visibility in the event web. Logo size: Medium.
- ☐ Visibility in the Opening session. Logo size: Medium.
- ☐ 5 Minutes of Glory.

800€*





OB Silver Sponsorship

- ☐ 1 Ticket for the event.
- ☐ Visibility in the event web. Logo size: Small.
- ☐ Visibility in the Opening session. Logo size: Small.

400 € *





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www.agile-spain.org

Please, contact us if you would like to collaborate in another way.

Tell us your proposal, we will be looking forward to hearing it.

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